

# Media Release

General News Victoria Release (radio/major print)

## Victoria property trails national optimism as office and retail soften, while industrial stays resilient

The Australian Property Institute (API), the professional body for independent property experts in Australia, has released first-of-its-kind research capturing the views of expert property valuers on the near-term outlook for property prices, and the real-world drivers behind those price movements.

“Victoria is a key focus in this inaugural report. The API Property Market Outlook Index puts Victoria at 5.8 out of 10, against a national reading of 7.1. Victoria records the lowest overall index reading among the five largest states, with office and retail in the downbeat zone,” said the author of the report Dr Sherman Chan (Chief Economist at the API).

“Looking across property types in Victoria, the industry sentiment scores for the three-month outlook are: Residential (5.9), Industrial (6.3), Agricultural (5.2), Retail (4.9) and Office (4.1),” she said.

“In particular, the office market remains in cautious territory, reflecting subdued sentiment and a tight focus on business conditions. Industrial conditions are comparatively stronger, underpinned by logistics and warehousing demand,” said Dr Chan.

“For residential property, the ground-breaking aspect of the report is how clearly valuers pinpoint the main price drivers: construction costs (identified by 66.3% of residential valuers surveyed), interest rates (62.8%), population growth (60.5%), lack of existing housing supply (59.9%) and lack of new housing supply (58.7%).”

“In short, it tells us categorically that population growth isn’t being matched by our housing stock and pipeline and that meeting that demand is costing too much. It’s the perfect storm,” said Dr Chan.

“Across non-residential markets, the survey points to different engines of price movement: office is tied to business confidence and the economic outlook; retail tracks consumer confidence and rates; industrial is dominated by e-commerce and demand for warehouses; and agricultural values are led by commodity prices.”

“One of the strongest themes running through every asset class is interest rates - and beyond that, it is the interaction between global economic conditions, work-from-home patterns and e-commerce that is reshaping demand. At the same time, energy efficiency measures are not yet being seen as a major price driver across the market,” said Dr Chan.

“The report also highlights the pressure points facing property businesses in 2026, with the cost of doing business (identified by 60.1% of survey respondents) and finding the right talent (46.0%) topping the list, followed by domestic economic uncertainties such as the interest rate outlook (43.5%),” she said.

The Australian Property Market Outlook Q1 2026 is the first issue of a quarterly report series published by the API. The inaugural survey drew 363 responses from across all states and territories, collected between 9 December 2025 and 4 January 2026.

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